

PRESS RELEASE

Contact: Holly Isdale
215-280-0844
holly.isdale@wealthaven.com

Local Business Professional Recognized for Outstanding Achievement

Leading Global Family Enterprise Membership Association Awards Distinguished Certificate

Holly Isdale of Wealthaven has been awarded the **FFI GEN (Global Education Network) Certificate in Family Business Advising (CFBA) and the FFI GEN Advanced Certificate in Family Business Advising (ACFBA)** by the Family Firm Institute. These certificates are presented to individuals who have achieved comprehensive professional knowledge and gained significant expertise that can be used as value to family business owners and family wealth clients. This distinction further ensures that the highest standards in professional best practices will be implemented. The Family Firm Institute (FFI) **Certificate in Family Business Advising** and **Advanced Certificate in Family Business Advising** are designed to increase awareness and exposure to concepts, skills and knowledge necessary to optimize effectiveness as family business advisors and consultants.

“Through completion of both these prestigious programs, Holly has gained a deeper understanding of the needs of family-owned enterprises and the many roles family business and non-family members play, “ said Judy Green, Executive Director of the Family Firm Institute. Participants have access to cutting edge information and resources for exploring the core disciplines — behavioral science, finance, law and management science — and steps for forming collaborative teams. FFI provides multidisciplinary educational programs to advance family enterprises worldwide by enabling collaboration between family enterprise practitioners and academics, creating a global network of professionals.

The Family Firm Institute (www.ffi.org), an international professional membership organization of over 1800 individuals and organizations across 88 countries, is dedicated to providing interdisciplinary education and networking opportunities for family business and family wealth advisors, consultants, educators and researchers. It works to increase public awareness and broaden the understanding of trends and developments in the family business and family wealth fields. As the dominant form of business organization worldwide, family businesses make a unique contribution to the social vitality and economic wealth of communities. FFI seeks to increase the understanding of the family enterprise as a fundamental driver of global economic growth and prosperity.

###